



IN THE BUSINESS OF YOUR SUCCESSSM



HEART &
STROKE
FOUNDATION

Business Overview

Over the last 60 years, the Heart and Stroke Foundation, one of Canada's largest health charities, has invested more than \$1.42 billion into heart and stroke research, supported by about 1,100 full and part-time/contract staff and 140,000 volunteers who deliver health promotion, advocacy programs and support world-class research.

The Client

Organization name: Heart and Stroke Foundation

Number of employees: 1,100

Industry: Charitable Non-Profit Organization

In business since: 1952

Location: Toronto, Ontario

Website: www.heartandstroke.ca

The Challenge

The Heart and Stroke Foundation undertook a major reorganization to consolidate administration, reduce overhead costs and re-allocate staff to core roles, while directing more dollars to research and education.

"Prior to unification into a National Foundation in 2011, our 10 separate provincial foundations operated independently and information silos were preventing national transparency and reporting," explains Kris Arnold, Manager, External Reporting, Treasury and Strategic Projects, noting the Foundation generates \$185-million in annual revenue through community-based fundraising programs, direct marketing, corporate sponsorships, health promotions, major gifts and its fundraising lottery.

The Foundation needed to combine disparate systems into a single payroll solution to improve processes, lower costs, and provide consistent information and national transparency in real time. As a non-profit organization, the Heart and Stroke Foundation needed the solution to be cost-effective, while able to handle the complexity of 10 different payroll processes with high levels of user support.

"Using ADP Workforce Now has been a great experience. We have been able to migrate everyone across the country to one common platform."

— Kris Arnold, Manager, External Reporting, Treasury and Strategic Projects, Heart and Stroke Foundation

Case Study





IN THE BUSINESS OF YOUR SUCCESSSM



HEART &
STROKE
FOUNDATION



“By consolidating our payroll within ADP Workforce Now, we have reduced administrative costs and reallocated staff time to our core business of fundraising, research and health education.”

– Kris Arnold, Manager, External Reporting, Treasury and Strategic Projects, Heart and Stroke Foundation

The Solution

ADP Workforce Now was the answer, offering robust cloud-based technology that gives the Foundation a unified Human Capital Management platform with the centralized, user-friendly and feature-rich payroll system it needed to maximize productivity. The integrated platform also has the payroll administration, tax remittance, data management, custom reporting and tax reconciliation tools they required.

The move to centralization, supported by ADP, provided the functionality, convenience, security and flexibility that the Foundation needed to drive forward as a unified national charity.

“ADP’s experience helped to ensure the national roll-out was seamless, and that all the data captured was up to date and accurate. ADP’s service has been very, very good during and after implementation. Our team has been impressed,” says Arnold.

For Howard Rempel, Finance Manager, knowing staff can quickly get up to speed on ADP Workforce Now “takes a lot of pressure off my shoulders.”

In addition to the payroll functionality, Arnold says the range of available and integrated ADP Workforce Now modules provide flexibility for the future. “We were impressed by the time and attendance module and employee self-service feature,” he says.

The Outcome

“We went from all 10 provinces having a payroll resource to processing payroll in just five locations,” says Arnold, estimating payroll processing time has been cut by up to 15%. “This freed people in those areas to focus on other key activities.”

“It has really met our needs. We have been very happy with the system,” Arnold says.

With all provinces entering payroll data into a single unified system, Arnold can easily pull reports that combine data from every province to see the national reporting data he needs to improve financial performance.

“Our GL [general ledger] reports are easy to pull up and print off. It is so much better than it was before,” adds Rempel, who estimates the automation is saving up to an hour every two weeks for Manitoba’s payroll reconciliation alone. “We don’t have to worry about going through the payroll register line by line to code salaries. Reports are automatically populated and we can see at a glance if everything balances.”

The Heart and Stroke Foundation has seen a significant reduction in the total cost of payroll solutions when compared to the costs associated with managing and supporting 10 different provincial solutions.

Business benefits to Heart and Stroke Foundation

- Reducing payroll processing time by 15% has allowed staff to focus on core functions such as fundraising and donor support.
- Better decision support with consistent payroll data, and actionable real-time regional and national reporting.

“It is a user-friendly and intuitive system that our staff were able to step in and use with minimal support,”

– Howard Rempel, Finance Manager, Heart and Stroke Foundation

1.866.228.9675
adp.ca

The ADP Logo, ADP and IN THE BUSINESS OF YOUR SUCCESS are registered trademarks of ADP, LLC. All other trademarks and service marks are the property of their respective owners. © Copyright 2015 ADP Canada Co.

MCWFNC0315E